

TPSS Membership Committee Meeting
Tuesday, February 11, 2014 – 6:00-7:30 Takoma Park store
201 Ethan Allen Avenue, Takoma Park, MD 20912

MINUTES

Today is: Tuesday, February 11, 2014 – 6:00 PM

Minute-taker: Kahlil Yanes, Chair (KY)

In attendance: Emily Townsend (ET), Kahlil Yanes (KY), Lori Borrud (LB), and Sherri Collins (SC).

Action items denoted with arrow (➡)

Agenda was approved at 6:05 PM

New Business: Action Items

- ✓ KY is in charge of emailing the Board of Representatives regarding when the Membership Committee meets – COMPLETE
- ✓ KY is in charge of adding the monthly committee meetings in the Board Google calendar. – COMPLETE
- ✓ KY is in charge of emailing the Board of Representatives regarding the deadlines for the newsletter – COMPLETE
- ✓ SC confirmed that the Newsletter will be advertised on the Mass Member Email as well as added as an attachment/link.
- ✓ KY is in charge of letting the Board of Representatives know whenever there is an event that needs volunteers. – ONGOING/COMPLETE
- ➡ ET will ask the speaker that was not able to make it to the last meeting if he would be willing to be the keynote speaker for the meeting.
- ➡ ET will take a look at the bylaws and possibly draft a request for the Board to consider adding the paperless opt-in option in the next mailing.

Ongoing Business: Calendar for the Year

SC reported that the Food and Public Policy Series event has been successful. It was advertised by the following: Flyers on cashiers area, posted on website and Facebook, send out blast email twice a month, pictures were posted on YouTube.

Formal attendance is not taken but SC performs a head count. She reported that the attendance is building up. On the January 25th event there were 13 people. On the February 8 there were about 56 people.

Plans for next year: SC will start advertising on December.

Ongoing Business: Newsletter

- ➡ KY is in charge of asking the following for collaborations: Tanya: President's Article, Dan: Expansion, Tess Morrison: Piece about new member - COMPLETED
- ➡ ET is in charge of writing a recipe that is seasonal

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- ➔ LB is in charge of writing an article about Gluten-free alternatives. She is also going to provide SC with information to put on screens during the National Nutrition Month

Other articles pieces: GM (General Manager) report, Chica's article, Member's Basics list

Future Business: Earth Day

Time: 10 AM – 3 PM on April 27: SC reports that TPSS is teaming up with the City of Takoma Park and is going to split payment of a trolley. The City will also take care of the Earth friendly events.

TPSS is in charge of the entertainment, arts and crafts and face painting. Both parking lots will be used. This year the customary yard sale will be limited.

LB and TB thought it would be a good idea to be able to sign up new members at the table instead of them having to go inside the store to do so. GM authorization is required for this.

- ➔ SC will look for the table sign for TPSS Membership Meetings to see if it will be re-used as a Table Sign for the Committee during the event.
- ➔ KY is in charge of asking Abdi, the GM, if it would be possible to sign up new members at the Membership Table.

Future Business: Membership Meeting

We talked about the way in which food is handled in the events. In order to be more environmentally friendly there will be an explanation by SC at the beginning of the lunch/food part of the event as to why the food is served and handled the way it is AND members will be encouraged to bring their own plates and utensils. Because second servings would require a new plate, people that eat a lot will be encouraged to get more food on the first pass.

- ➔ SC is in charge of adding the bring your own utensil and plates on the advertising postcard

Ongoing:

The Committee talked about the letter from a member CT which recommended sending more advertisement and information about the Co-op on List-Serves. LB and KY also volunteer to send information to their List-Serves

- ➔ SC will be contacting CT with information to be forwarded to her ListServes.

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- ➔ SC will be contacting CT with information to be forwarded to her List-Serves.

The Feedback that SC got from the Spanish translations of the TPSS documents was that the wording was too formal.

- ➔ KY will send SC names of companies that can translate and fix the membership forms

SC reported that she met with Jim Johnson who will be doing the clean-up of the database. There is no timeframe on this but SC will keep the committee informed.

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Membership Committee Calendar 2014

	Newsletter	Committee-Led Events	SC Events	Meetings @ TP Store
February			<p>1 (1:00pm) The Farm Bill. The specifics on the organic challenge and FSMA</p> <p>5 (10:30am) Story time – Every Wednesday</p> <p>8 (1:00pm) Food safety modernization and its impact on our Co-ops and family farm</p> <p>8 Valentine arts & crafts</p> <p>9 (2:00pm) Takoma Park Play Day</p> <p>15 (1:00) GMOs and how legislation might impact Maryland consumers</p> <p>22 (1:00pm) Health of the Bay and its impact on food, farmers and consumers</p>	11 (6-7:30 PM) Committee Meeting
March	<p>4 Deadline Newsletter for April-June Issue</p> <p>Email: outreach@tpss.coop</p>		<p>1 (1:00pm) Impact on US agriculture policies and Maryland consumers</p> <p>5 (10:30am) Story time – Every Wednesday</p> <p>22 (1:00pm) TP/SS candidates running for county office and their policy on food, agriculture and the environment</p> <p>29 (1:00pm) Progress in the Maryland general assembly on food, agriculture and the environment</p>	18 (6-7:30 PM) Committee Meeting
April		<p>27 (10:00am) Earth day celebration</p> <p>Looking for volunteers to: Info Table Set Up Break Down Take pictures</p>	<p>2 (10:30am) Story time – Every Wednesday</p> <p>4 Takoma Children’s School Gardening – TBD</p> <p>5 UMC Health Fair – TBD</p> <p>13 WAH Health Fair – tentative date</p> <p>19 Easter Egg Hunt – TBD</p> <p>28 Field trip – TBD</p>	8 (6-7:30 PM) Committee Meeting

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May			1 (10:30am) Story time – Every Wednesday 4 (8:00am) 5 K run 4 (10:00am) Art Hop 4 (12:00pm) Takoma House Tour 9 & 10 (12:00pm) Foot prints for Mother's Day 16 NIH Bike to work day – TBD 24 & 25 (12:00pm) Tye-Dye	13 (6-7:30 PM) Committee Meeting
June	3 Deadline Newsletter for July-September Issue Email: outreach@tpss.coop	1 (1pm-4pm) Membership meeting - TBD Looking for volunteers to: Set Up Break Down Take pictures	4 (10:30am) Story time – Every Wednesday 7 Takoma Park Play Day – TBD 16 to 20 (10:30am) Elementary Field Trips 25 (10:00am) CTP Wellness Fair	10 (6-7:30 PM) Committee Meeting
July		4 Fourth of July Parade Looking for volunteers to: Set Up Break Down Take pictures Help build a float Walk in the parade		8 (6-7:30 PM) Committee Meeting – Sheri's 15 th year of Service Celebration
August				12 (6-7:30 PM) Committee Meeting
September	2 Deadline Newsletter for October-December Issue Email: outreach@tpss.coop			9 (6-7:30 PM) Committee Meeting
October		Membership meeting - TBD Looking for volunteers to: Set Up		14 (6-7:30 PM) Committee Meeting

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		Break Down Take pictures		
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November				11 (6-7:30 PM) Committee Meeting
December	2 Deadline Newsletter for January-March Issue Email: outreach@tpss.coop			9 (6-7:30 PM) Committee Meeting